

704 Cameron Street
Durham, N.C.
March 20, 1940

Mr. Abe Manley
101 Montgomery Street
Newark, N. J.

Dear Mr. Manley:

Your letter of March 9th received. I was very glad to hear from you.

I have started plenty talk concerning the game here April 26th. You can ship placards to my address.

Please advise me how many passes you allow to be used in promoting these games. Also, any other information or ideas you might suggest in making the game a success.

Are you planning any other type of advertisement like radio or newspaper? If so, how much?

Awaiting your immediate reply, I am

Yours truly,

Lathrop Alston

Lathrop Alston

NOTE: My last letter from you bore the address of "Austin" instead of Alston. Please address as "Alston" as there is another L. E. Austin here and our mail will get mixed. LWAlston